



## SEARCH ENGINE MARKETING

WHAT DO YOU GET?



## RESEARCH

After completing a meeting to determine your custom campaign, you will receive a list of 200-500+ keywords if the **most popular search term**s in a geographical area for the last 12 months



For example, these are some keywords from a local CBD company looking to reach customers nationally on Google!

We will come up with a competitive plan to get you to the top of the Google search Results!



## CREATIVE

Once a budget is approved, Savannah builds out custom keywords (including the competition!), adgroups, and text ads to create leads

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Call (859) 255-4295 Bill Morgan Tire Company · 24 Hour Service www.billmorgantire.com 24 Hour Service for Farm & Commercial Tires. Call For Pricing & Service!	Brand
Call (859) 255-4295 Bill Morgan Tire Company · Farm Tires: 18.4-38 www.billmorgantire.com Farm Tires: 18.4-38 For Only \$589. Call For Pricing & Service!	Commercial Tires

## RESULTS

- Fully transparent dashboard updated every 24 hours.
- Connects with you Google Analytics
- Shows impressions, link clicks, and conversions = RESULTS you can see!
- Can include call tracking\*

