



### TARGETED DISPLAY ADS

Creative Visual Ads catered to your target audience, with the intent on selling a product, or creating brand awareness. They can be static, .gif, or even video images & can appear on any site with open ad space.

#### **AUDIENCE**

Who is your perfect customer? Think about their age, their interests, hobbies, even their annual household income. Let's get creepy!

#### LOCATION

Where does your audience live? Do you want to receive traffic or orders from different parts of the city/state/country? Yeah - we can do that!

#### RETARGETING

Now What? Users are vising your site or searching for your services. Let's serve them another ad & convince them to complete a purchase.







## OPTION 1: \$500/MONTH

50,000 Impressions served to your target audience through out the month. This campaign includes 2 tactics + Website Retargeting

## OPTION 2: \$1000/MONTH

125,000 Impressions. This includes 3 tactics + Website Retargeting. \*Highly recommended for a state-wide or metro campaign.

# OPTION 3: \$3000/MONTH

400,000 Impressions. This includes 4 tactics + Website & Search Retargeting. \*Recommended for a nationwide or multi-state campaign.