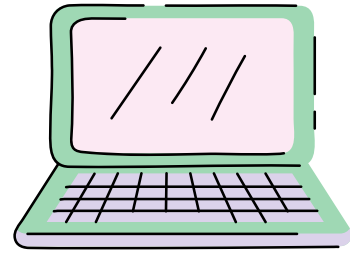


# 2022 SEO PACKAGES



## SEARCH ENGINE OPTIMIZATION

A long-term strategy to get your business to the top of any search engine organically through coding, tags, content & more!

### LOCAL BUSINESS LISTINGS

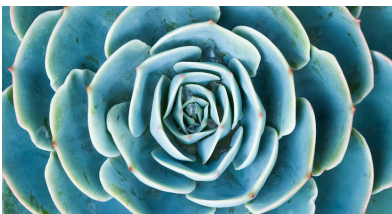
your business' contact information added to \$100+ local directory sites & updated every month

### REVIEWS & TAGS

Need help responding to reviews? We got you. We also work on the back-end optimization including img, meta & alt tags to connect your site to Google

### QUALITY CONTENT

custom content uploaded to your site monthly. Easily accessible for users searching for your keywords



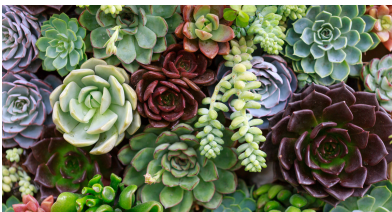
### OPTION 1: \$100/MONTH

Includes Local Business Listings for 1 location & 1 post on Google My Business. This is the perfect starter package for small businesses!



### OPTION 2: \$250/MONTH

Option 1 plus an hour of back-end work including meta alt, & photo tags, link building, keyword optimization & more GMB optimization to improve search engine rankings



### OPTION 3: \$375/MONTH

Option 2 plus an additional hour of back-end work, back linking to sites with authority to build your rankings through proximity, prominence, and priority. Also included - Blog Optimization\*

# Additional details & add-ons:

## ADDITIONAL LOCATIONS

- Google. Google Maps. Amazon Alexa. Apple Maps. Facebook. Bing. Yahoo. Yelp. It doesn't matter which map, app, voice assistant, search engine, GPS system, or social network consumers use to find and engage with your business.
- *\$30/additional Google listing or physical address*

## REVIEWS

- We set up notifications for each review that comes in so we can respond as quickly as possible.
- We engage and encourage reviews from clients to generate positive leads.
- We process review management so we can pulse customer feedback.

## FRESH CONTENT

- Using Google My Business (GMB) we upload posts, photos, and products to your listing.
- We upload and optimize the content on existing or files given to us to upload to the site. *(Pkg. 3 only)*
- *We do not currently write blog posts.*

# What We Need to Get Started:

## 1. ACCESS TO GOOGLE MY BUSINESS

- Please add me (DigitalSavvyKY@gmail.com)
- *Don't have a GMB page? For a one-time fee of \$50 I can set this up & optimized for you*

## 2. ACCESS OR LOGIN TO WEBSITE

- Whether you are adding me as a user or allowing me to login with your username & password, I will need to be able to access your existing sitemap, page content, and meta tags for each page on site.
- *Don't worry! I would never share any information with anyone not on the Digital Savvy Team.*

## 3. ACCESS TO GOOGLE ANALYTICS

- Please add me (DigitalSavvyKY@gmail.com) as an owner. I will be adding one more person as well so I will need ownership access.
- *Don't have a Google Analytics account? It is FREE with SEO setup! We want to see your results too!*

## 4. CONFIRMED BUSINESS INFO & ANY ADDITIONAL ORGANIC LOGINS

- We want to make sure your listing is right on ALL platforms so we may need to confirm.
- *Have a pinterest account? Anything else we should know? We love partnering with you!*